

# BlackBuckEcosystem

## Privacy Policy

**Last Revised:** January 1, 2026

### Abstract

This document outlines how BlackBuckEcosystem collects, uses, stores, and protects your personal data when you interact with our platform and services.

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## 1 Introduction

Welcome to the **BlackBuckEcosystem** Privacy Policy (the “Policy”).

BlackBuckEcosystem (referring to the “Token”, “Project”, “Platform”, “we”, “us” or “our”) respects your privacy and is committed to protecting your personal data. This Policy will inform you how BlackBuckEcosystem collects and stores your personal data whenever you visit **www.blackbuck.io** (the “Website”). Additionally, this Policy shall set out your rights to privacy.

## 2 Purpose

This Policy aims to provide you information on how BlackBuckEcosystem collects and stores your personal data through your use of our Website. Such data may include your name, email address, internet protocol (“IP”) address, the browser you are using in visiting our Website, language settings, and the data you provide through our Website such as when you register an account, contact us by filling in the contact form, or purchase Info Hubs on our Website, etc. (“Personal Data”).

It is important you read this Policy along with any other policy we may provide on specific situations so you are aware of how and why we are using your Personal Data. This Policy shall be read along with the **Terms and Conditions** [\[INSERT LINK\]](#), which govern your use of our Website.

## 3 Controller

BlackBuckEcosystem is the controller of your Personal Data and is responsible for the same.

If at any time you have questions about this Policy or have any requests to exercise your legal rights, you may reach our dedicated team via the following methods:

**Name:** BlackBuckEcosystem Support Team

**Email address:** [support@blackbucktoken.com](mailto:support@blackbucktoken.com)

If you have any concerns or complaints, please reach out to us in the first instance so that we can address them. You shall have the right to submit a complaint to the responsible regulator of data protection in the concerned jurisdiction.

## 4 Changes to the Privacy Policy

We ensure that our Policy is under regular review. Thus, this Policy may be updated from time to time. It is important that the Personal Data we hold about you is accurate and updated. Please keep us informed if any of your Personal Data changes during the period in which you are subject to our Policy and Terms and Conditions.

## 5 Third-Party Links

Our Website may link to third-party websites, plug-ins, and applications. It should be noted that clicking on such links shall allow them to collect and store your data. We do not control such third-party platforms and shall not be responsible for their terms and conditions and policies. We highly advise you review the privacy policy of any third-party website you visit.

## 6 The Data We Collect

We may collect, use, store, and transfer different kinds of Personal Data about you which are grouped as follows:

- **Identity Data:** Includes your name, username, date of birth, and gender.
- **Contact Data:** Includes your billing address, delivery address, email address, and telephone numbers.
- **Wallet Data:** Includes your wallet address details and other blockchain account details.
- **Transaction Data:** Includes details about transaction hashes to and from you and other details of utilities/Hubs you have purchased or interacted with on our Website.
- **Technical Data:** Includes your IP address, login details, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access our Website.
- **Profile Data:** Includes your username and password, purchases made by you, your interests, preferences, feedback, and survey responses.
- **Usage Data:** Includes information about how you use our Website and utilities.
- **Marketing and Communications Data:** Includes your preferences in receiving marketing from us and our third parties and your communication preferences.

We also collect, use, and share **Aggregated Data** such as statistical or demographic data. However, such data are not considered Personal Data as they do not directly or indirectly reveal your identity. If you are using a mobile device, we might also collect data that identifies your mobile device, device-specific settings, characteristics, and latitude/longitude details.

We **do not** collect Special Categories of Personal Data (e.g., race, ethnicity, religion, sexual orientation, health, genetic and biometric data) nor any information concerning criminal convictions and offences.

## 7 Failure to Provide Personal Data

If you fail to provide us with the required Personal Data, we may not be able to perform the contract we have or are trying to enter into with you (e.g., provision of utilities or registration to our Website). In such a case, we may have to cancel the transaction or registration, but we shall notify you at that time.

## 8 How Do We Collect Your Personal Data?

The different methods we use to collect your Personal Data include:

- **Direct Interactions:** We may collect your Personal Data by having you fill in forms or by corresponding with us by post, phone, email, or otherwise. This also includes the Personal Data you provide when you create an account on our Website, purchase our utilities, give us feedback, or contact us.
- **Automated Interactions:** We automatically collect Technical Data such as those listed above as soon as you interact with our Website.
- **Third Parties or Public Sources:** We receive Personal Data about you from various third parties as set out below:
  - *Technical Data:* From analytics providers, advertising networks, and search information providers.
  - *Contact, Financial, and Transaction Data:* From third-party service providers such as technical and payment services.
  - *Identity and Contact Data:* From data brokers or aggregators and from publicly available sources.

## 9 How Do We Use Your Personal Data?

We shall only use your Personal Data when the law allows us to, such as in the following circumstances:

- If we need to perform or enter into a contract with you;
- If necessary for BlackBuckEcosystem's legitimate interests and those of a third party, provided they do not override your rights and interests; and

- Where we are required to do so as per a legal obligation.

We may, prior to processing your Personal Data, get your consent first. The same shall apply concerning sending third-party direct marketing communications to you through email or text. Please note that you shall have the right to withdraw such consent at any time by contacting us.

## 10 Why We Use Your Personal Data

We use your Personal Data for the following purposes:

- **Customer Service:** Sharing your details with our customer service staff allows us to respond when you need us.
- **Customer Reviews:** We may use your contact information to invite you to answer a short questionnaire. The survey results will be used to help us better understand and improve our Website and utilities.
- **Marketing Activities:** We also use your Personal Data for marketing activities, as permitted by law.
- **Other Communications:** There may be other times when we get in touch by email, depending on the contact information you share with us. We may need to respond to and handle requests you have made.
- **Market Research:** We sometimes ask our customers to take part in market research. Any additional Personal Data that you give us as part of the market research will be used only with your consent.
- **Fraud Detection and Prevention:** We may use your Personal Data for the detection and prevention of fraud and other illegal or unwanted activities.
- **IP Address Usage:** We may use IP addresses for various purposes, including:
  - Diagnosing website or technology problems.
  - Assessing and maintaining system security.
  - Displaying the most appropriate content.
  - Studying how people use our Website and how we can improve it.
  - Reporting to partners about aggregate, but not individual, information derived from IP addresses.
- **Improving Our Services:** Finally, we may use your Personal Data for analytical purposes, to improve our Website and utilities, to enhance the user experience, and to improve the functionality and quality of our online services.

Please contact us if you require details about the specific purpose for which we are using your Personal Data.

## 11 Marketing and Opting Out

BlackBuckEcosystem may send you information about our utilities and offers that you might be interested in. Kindly note that you are entitled to ask us to stop sending you marketing messages by contacting us at any time.

Please note that opting out of marketing messages does not apply to Personal Data provided to us as a result of you registering an account on our Website, purchasing our utilities, or contacting us.

## 12 Third-Party Marketing

BlackBuckEcosystem ensures that we shall get your express opt-in consent before we share your Personal Data with any third party for marketing purposes.

## 13 Change of Purpose

We will only use your Personal Data for the purposes as set out in this Policy unless we reasonably believe that we will need to use it for another reason. This is only provided that the reason is compatible with the purposes in this Policy. If you want us to explain the compatibility of the new purpose with this Policy, please contact us.

With regards to using your Personal Data for an unrelated purpose, we shall notify you and provide an explanation of the legal grounds which allows us to do so. Kindly note that we may use your Personal Data without your knowledge or consent provided we do so in compliance with this Policy and with any applicable laws and regulations.

## 14 Disclosure of Your Personal Data

We may share your Personal Data with third-party service providers who may use such data to provide support for the Website and BlackBuckEcosystem's internal operations or features of our utilities. We shall only permit such third-party service providers to process your Personal Data in accordance with our instructions and provided they maintain its confidentiality and security.

In addition to third-party service providers, we may also disclose your Personal Data to relevant authorities if legally required to do so.

## 15 International Transfers

Your Personal Data may be transferred internationally to, for example, some of our external third parties. Whenever we transfer your Personal Data internationally, we shall ensure that a similar degree of protection is provided to your Personal Data.

## 16 Data Security

BlackBuckEcosystem stores Personal Data in accordance with applicable laws and regulations of the jurisdiction of the data subject. We observe reasonable procedures to prevent unauthorized access and the misuse of Personal Data.

We use appropriate business systems and procedures to protect and safeguard the Personal Data you give us. We also use security procedures and technical and physical restrictions for accessing and using the Personal Data on our servers. Only authorized personnel are permitted to access Personal Data in the course of their work.

We follow generally accepted standards to store and protect the Personal Data we collect, both during transmission and once received and stored, including the utilization of encryption where appropriate. We have set out procedures to deal with any suspected data breach and shall notify you and any regulator of any breach if legally required to do so.

## 17 Data Retention

We shall retain your Personal Data for only as long as reasonably necessary to fulfill the purposes we collect them for, including for satisfying any legal, regulatory, tax, accounting, or reporting requirements. In the event of a complaint or if we reasonably believe there is a prospect of litigation in respect to our relationship with you, we may retain your Personal Data for a longer period.

To determine the appropriate retention period, BlackBuckEcosystem considers the amount, nature, and sensitivity of your Personal Data. We also consider the potential risk or harm that may result from its unauthorized use or disclosure, the purpose for which we process your Personal Data, and applicable laws, regulations, and requirements.

## 18 Your Legal Rights

Under certain circumstances, you have rights under data protection laws concerning your Personal Data. The following rights include:

- The right to request access to your Personal Data.
- The right to request correction of your Personal Data.
- The right to request erasure of your Personal Data.
- The right to object to the (future) processing of your Personal Data or to limit it provided there are no legal bases that prevent so.
- The right to request the transfer of your Personal Data.
- The right to withdraw consent (e.g., withdrawing from our newsletter).

If you want to exercise any of the rights listed above, please contact us. Kindly note that we may request specific information from you to help us in confirming your identity and your right to access your Personal Data. We try to respond to all legitimate requests as promptly as possible. Occasionally it may take us longer if your request is complex or if you have a number of requests.

In this case, we reassure you that we will attend to your request as soon as reasonably possible and will notify you and keep you updated.

## 19 Cookies Policy

### 19.1 What are Cookies?

Cookies are text files that collect standard internet log and visitor behavior information placed on your computer. We may collect such information from you automatically through the use of cookies or similar technology when you visit our Website.

### 19.2 How Do We Use Cookies?

To improve your experience on our Website, BlackBuckEcosystem uses cookies in several ways, including:

- Keeping you signed in;
- Understanding your use of our Website; and
- Other reasonable uses.

### 19.3 What Type of Cookies Do We Use?

Our Website uses different types of cookies, for example:

- **Functionality:** In order to recognize you on our Website and remember your preferences, we use Functionality cookies, which may include your language preferences or your location. A mix of first-party and third-party cookies may be used.
- **Advertising:** BlackBuckEcosystem uses Advertising cookies to collect information about your visit to our Website, which may include your viewed contents, links you followed, your browser information, the device you used, and your IP address. We may also sometimes share some limited aspects of such data with third parties for solely advertising purposes.

### 19.4 How to Manage Cookies?

You may set your browser to not accept cookies from our Website by adjusting the settings on your browser. However, kindly note that disabling cookies may lead you to losing access to certain sections or features of our Website.